



COMMUNICATION ON ENGAGEMENT (COE)

PLAY AFRICA GROUP NPC

Period covered by this Communication on Engagement

From: 1 April 2022 To: 31 March 2023

Part I. Statement of Continued Support by the Managing Director

10 April 2023

To our stakeholders:

I am pleased to confirm that Play Africa Group NPC reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. And, we welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that Play Africa has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Rongedzayi Fambasayi
Managing Director
Play Africa Group NPC

Part II. Description of Actions

Play Africa continues to participate in UN Global Compact activities in Johannesburg, specifically by:

- Engaging with Global Compact local and African regional networks;
- Supporting corporate sustainability initiatives, particularly those led by the financial and mining sectors;
- Supporting businesses and other stakeholders in establishing sustainability initiatives that are transparent and beneficial to the city of Johannesburg and greater community;
- Engaging corporates on Global Compact-related issues, particularly those related to children, children's rights, urban development and sustainable, resilient cities;
- Supporting special initiatives in South Africa and in the southern African region;
- Participating in Global Compact local events.

Part III. Measurement of Outcomes

- Reached more than 124,500 unique adult individuals through regular social media engagement;
- Impacted more than 68,616 members of the public on Global Compact-related issues through direct and indirect programme engagements;
- Provided expertise to over 6 corporates to further the aims of the SDGs, specifically with regard to SDGs 4, 5 and 11, and the Global Compact Local Network in South Africa;
- Engaged formally with over 11 corporates, 4 universities, over 43 civil society organizations, government departments, international embassies in South Africa and other international organization with mutual aims to advance the UN Global Compact principles;
- Had opportunities to speak and engage in international platforms such as the TEDx Talk Johannesburg Salon regarding our work to advance the Sustainable Development Goals, particularly SDG 4 and SDG 5.